

**To: Mike Devaney**

**Subject: [Remote Kill] The Most Dangerous Feature on Your Computer**

Employee theft of laptops, tablets, and mobile devices is a fact of life for enterprise organizations.

When it happens -- and it *will* happen -- it's nice to have a poison pill option. That is, a disc wiping feature, capable of erasing all your sensitive data immediately.

Actually, "nice" is probably the wrong word. "Relief" is better -- deep, profound, bullet-dodging relief.

Because when a former employee or contractor steals a device from you, there's simply no way to know how bad the final damage will be. Thieves can be terribly vindictive!

Choosing to wipe a hard drive clean is nerve wracking. If you're like others forced into that decision, you'll wait until the last second hoping you *won't* have to pull the trigger.

But is going full-blown, thermonuclear the only option for protecting sensitive data from thieves?

It was... until recently.

But first some clarification.

As commonplace as employee IT theft has become, sometimes security breaches are honest mistakes.

When an honest mistake happens, you'll kick yourself for prematurely using the wipe option.

Why? Because most remote wipe functions are permanent. In other words, there's no going back once you press that button.

(A depressing thought when it's a false alarm.)

That's why we designed a reversible, back-from-the-dead feature in \_\_\_\_ which allows you to undo the wipe option, retrieving 100% of your high-value data.

It's called Remote Kill. Here's what Matt Hanson from *Tech-Review* said about it:

*"Of most use is the incredibly handy Remote Kill option. This enables you to encrypt files and folders remotely if the laptop is stolen. Presets such as 'All Microsoft Outlook.pst files' make it quick and easy to secure important info. You can also add a boot sector lock to shut down the device - and both can easily be reversed if the laptop is recovered."*

Try it out for yourself. [We're offering a 30-day trial of \\_\\_\\_\\_ free, today.](#)

That gives you plenty of time to put the full power of Remote Kill to work on your fleet of laptops, tablets, and mobile devices.

Regards,

*Signature*

Enterprise Sales Manager

P.S. The retail industry coined the term "shrinkage" to describe the results of employee theft on existing inventory. It sounds more polite... understandable... even humane than plain old stealing!

P.P.S. Kessler International, a corporate investigations firm, reported that 18% of all thefts target intellectual property (proprietary secrets, client lists, etc.). Clearly, you don't want to leave the protection of mission-critical information to chance.

[Click here to start your free trial.](#)