

To: Mike Devaney

Subject: “If I wanted to learn I’d go to school...”

Hey,

Sometime around... oh, 1993 Butthead (or was it Beavis?) was watching a video... with words.

He didn’t like it:

“If I wanted to learn... I’d go to school!”

But contrary to Butthead’s view, learning can be fun for kids...even when the subject is history.

(Stop laughing!)

For example, take the Chicago World’s Fair.

The one that ran for six months in 1893.

It was a *very* big deal at the time. The Fair was meant to celebrate the 400th anniversary of Columbus' first trip. Like the Olympics today, cities had to compete for the privilege of hosting the event.

In the end, Chicago beat out four other applicants.

The Fair had tons of fascinating details. Such as...

- The debut of the Ferris Wheel (named after its inventor)
- Walt Disney’s father, Elias, worked onsite in construction
- A mass-murderer on the prowl around the ground’s perimeter

Culturally, carnival games (“games of chance”) were thought immoral (and low-class).

To keep from offending sensibilities, the directors of the Fair kept the games off to one side, known as the midway.

The games were a HUGE success. So much so, in fact, that they subsidized the rest of the Fair.

Once the Fair closed, traveling carnivals exploded in popularity and began touring all over the US.

These traveling shows made games their centerpiece – no exceptions.

You’d be right in saying that the Chicago World’s Fair was the inspiration for both Vegas and Atlantic City.

At CNY, we’re glad the Fair’s organizers figured out that museum exhibits and games don’t (usually) mix.

We love learning, mind you.

And culture? All for it!

But when your kids are craving LOL-fun and the undisputed BEST carnival games for their next party?

[Skip the studying and call us at 607.316.2237.](tel:607.316.2237)

To your fun,

Mike Cirri
Owner
[CNY Attractions](http://CNYAttractions.com)

To: Mike Devaney
Subject: Finally, a Selfie You Can Feel Good About?

Hey,

So, have you jumped on the bandwagon yet?

Of course, I'm talking about old-school photo booths.

Everyone, it seems, from Hollywood stars to regular folks suddenly has the urge to step into a dark booth and let the cameras click away.

It's a little weird, frankly, considering how sophisticated today's camera phones and yes... selfie sticks, are.

What's going on?

One writer in the L.A. Times said the revival of the photo booth reflects a search by the masses for "authenticity."

People of all ages are "sick of the overexposure that comes from thousands of cell phone shots and Facebook tags."

Is she correct?

Or just thinkin' too hard?

We don't know. But we do know that taking a real picture with your BFF (or anyone standing close by) is a heck of a lotta fun.

The booth picture captures the silliness of the moment and lives on in hard copy form... forever.

(Yeah, that's scary!)

At CNY Attractions, we're happy to embarrass you.

We'll supply the photo booth and the feather boas... sunglasses... hats... mustaches... beards... tiaras... crowns...

... cutouts... jewelry... masks... wigs... bandanas... background screens...

... and bathing suits.

OK, so we don't *supply* bathing suits. But feel free to bring one, if that's how you'd like to be immortalized.

Before that, though, call us at 607.316.2237 to get the best rate for your next event.

[Or fill out the form on this page.](#)

To your fun,

Mike Cirri

Owner

[CNY Attractions](#)

To: Mike Devaney
Subject: Most Brilliant Guy You've Never Heard Of?

Hey,

How often do you dream of being rich and famous?

Admittedly, it's easy to indulge.

So, for what it's worth, I wish I was the guy who invented the bounce house.

Can you imagine holding that patent?

Cha-ching!

The man who built the prototype, John Scurlock, came up with the idea in 1959 while watching his staff bounce on a cover designed for a tennis court.

His first draft was like an air mattress. He called it a "Space Walk" (this was a decade before Neil Armstrong walked on the moon).

His spacewalk was successful enough to become its own free-standing company.

He called it—what else—*Space Walk*.

Scurlock kept tinkering with the Space Walk. Eventually, he added walls. By the late 1960's, the same bounce-house model that we know today, was up and running.

Interestingly, Scurlock lived in the Bayou State -- Louisiana.

Have you been there in the summer? Might as well be under water... it's that humid.

(I'd love to know how he extracted enough oxygen from the air to keep his castles inflated!)

At CNY Entertainment, we're grateful for Mr. Scurlock's ingenuity. We're also grateful that our inflatables are *not* dependent on Louisiana weather.

Whether your next event is indoors or outdoors, our inflatables are guaranteed to provide your guests with hours of fun.

Really... guaranteed!

Call me at 607.316.2237 to discuss options for your next party.

To your fun,

Mike Cirri
Owner
[CNY Attractions](#)