

For Immediate Release

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What Makes For a Good Protest?

Experts disagree on strategy. Arguments for both
“outside” and “inside” approach.

How would you measure the success of a single protest?

Size of crowd? Energy? Passion? Political agenda?

If you're unsure, it turns out you're not alone. Even university professors don't agree.

“You start with a list of grievances,” says Rosemary Feurer of Northern Illinois University. “You don't start with a list of goals, but with a sense of what's wrong.”

No, says David Meyer of the University of California, Irvine. He says a successful protest raises an issue and induces officials to take action. That might include working tightly with existing institutions that understand the political process better.

Protest PP certainly has the first ingredient – a list of grievances against Planned Parenthood, including its selling of fetal body parts harvested from abortions. As for the second, Republicans in the House have opened up several hearings to investigate the group, ever since its gruesome practices came to light over the summer.

Protest PP will be holding its second *National Day of Protest* on Saturday, October 10th. During the first *Day of Protest*, more than 75,000 people across the United States rallied outside of 300+ Planned Parenthood locations, calling for the Federal Government to pull funding. Seattle's rally will take place in front of the Planned Parenthood at 2001 E. Madison St, 98122, from 10 -11am.

“The event is intended to be informative and edifying. It's a good opportunity to give a very tangible voice to the Gospel, which is the victory of Jesus over death,” says Gabe Poole, a local organizer. “The Gospel message is certainly political... but not in the way most people use the word.”

For more information about the *National Day of Protest*, go to www.ProtestPP.com. Questions for Gabe Poole? Contact Mike Devaney at mike@mikedevaney.com

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