

# New Headline/Tag Line/Catchphrase for True Blue

-  **Facebook:** Best place to build & make an impact.
-  **Fitbit:** Help millions find their fit.
-  **MLBAM:** You. Building the future of TV.
-  **Lyft:** Changing the face of transportation.
-  **Automattic:** 23% down, 77% to go. WordPress.
-  **@WalmartLabs:** Impact billions. (Literally.)
-  **Badge Media:** The best in mobile advertising.
-  **Thumbtack:** Transform the local services industry.
-  **Boomerang:** Make the world more productive.
-  **Hired:** Uniting top talent with top companies.
-  **Google:** Do cool things that matter.
-  **Amazon:** Work hard. Have fun. Make history.
-  **Microsoft:** Come as you are. Do what you love.

... **True Blue:** We Make Working Easy